



About WiT



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OUR MISSION

Women in Toys, Licensing & Entertainment / The WiT Foundation

WiT is a nonprofit organization and diverse global community working together to champion and advocate for the advancement of women through leadership, opportunity and education.





What We Do



Here's how we deliver on our mission.

MENTORSHIP PROGRAM

Our online personalized 1:1 mentor match program lets your employees choose inter- or intra-company mentor matches.

RECRUITING

We're recruiting more female talent into our industry by raising awareness of career opportunities, targeting colleges including HBCU's and community colleges.

EDUCATING

WiT educational webinars and workshops cover a wide variety of important DEI, professional development and industry topics.

SCHOLARSHIPS

We grants annual scholarships to our industry's future leaders, including targeted HBCU colleges and universities.

BRIDGING

Bringing thought leaders together for important conversations around diversity, inclusion and gender parity

CAREER DEVELOPMENT

WiT provides extensive professional development tools and resources, all designed to build, grow and advance women's careers.



Live & Virtual Programming & Events

Connecting our community through engaging experiences.

Our virtual and live events are designed to help you learn, get inspired, and create new connections.

WiT-Wide Programming

WiT networking events, panel discussions, and special programming are open to all members and non-members. WiT membership includes free access to all of our educational programming, and either free or deeply discounted admission to live events.

WiT Chapter Events

You're not only a part of a global community — you may also have the opportunity to join a thriving local chapter. WiT's 20+ chapters provide a more intimate setting for growing your network, sharing big ideas, mentoring, and finding new opportunities.



WiT Slack Community

Our private Slack community is YOUR place to feel supported, get connected and stay informed. Jump right in to introduce yourself, share ideas and resources, ask questions, get feedback, find opportunities, and build relationships.



Build. Grow. Advance.

At our core, we're all about career development. Our YPN mission is to help young professionals build a community of peers within WiT, heighten your leadership skills, and give you the support and tools you need to succeed. You have the freedom to be involved however it suits you best — from committee work, to formal events and informal networking opportunities, to catered programming just for you. **Join the YPN Community on Slack today!**

"What an incredible group of people! I can't tell you how inspiring it is to be able to connect with other highly driven women in a setting like this. I love that the vibe is all about empowering each other and slaying our goals!"

Haley Chapman, The LEGO Group

"From my first WiT YPN event, I've felt uplifted, embraced and respected by a community of brilliant female leaders in our industry. . It's rare and incredible to have an outlet and community of women to connect and exchange helpful resources with on this level!"

Marijana Mustec, Corus Entertainment / Nelvana

"In such a fast paced and dynamic industry, it's nice to have a space to pause for personal and professional development, and to connect with other young professionals in the field in a fun and collaborative way."

Shelby Lapoce-Lintz, Hasbro



Mentorship is a path to leadership.

Are you ready to take the next step in your career, but don't know where to start? You need a mentor - and we can help you find one. Our 4-month guided program gives you the opportunity to learn, grow and advance your career.

Program Benefits

For Mentees

- Get the know-how and professional development skills to accelerate your career goals.
- Form meaningful connections and learn from the experience of others.
- Build your network
- Get valuable, honest advice and feedback from industry leaders.
- Mentees may request to be match with a mentor within their own company.

For Mentors

- Pay it forward by being a source of guidance and support for women.
- Enjoy personal growth that comes from being a mentor.
- Expand your network
- Gain fresh perspectives from your mentee.
- Inspire your mentee to pay it forward by mentoring others.

WIT WEBINARS

SPONSORED BY THE NANCY ZWIERS EMPOWERMENT FUND

Rich content, delivered live and on demand.



WIT
WONDER WOMEN
IN TOYS, LICENSING & ENTERTAINMENT
AWARDS

Honoring the brightest women in toys, licensing & entertainment.

The WiT Wonder Women Awards is an annual gala celebration of our industry's remarkable women.

Join us for the 2023 Wonder Women Awards on Sunday, October 1, 2023 at Chelsea Piers, Pier 60 in New York City



THANK YOU TO OUR 2022 SPONSORS

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- Hong Kong Toy Council • Kidscreen • Licensing Magazine
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- Total Licensing • YOTTOY



Ready to become a member? [Click here](#)

For more information, please contact:

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