

Corporate Membership



WOMEN iN TOYS, LICENSING & ENTERTAINMENT

WiT is a global nonprofit organization and global community serving women at all stages of their career, who work in or seek to work in the toy, licensing and entertainment ecosystem. With over 3,000 active members and 25 chapters worldwide, WiT is the industry's leading trade organization supporting and advocating for the advancement of women.

WHY CORPORATE MEMBERSHIP?

Offering your employees WiT membership as part of your onboarding process will help them grow in their roles + benefit your company as they expand their professional networks.

MEMBER BENEFITS

- 1:1 Online Mentorship Program
- Access to all WiT Webinars + Playlists
- WiT Slack Community
- Virtual + Live Workshops & Networking Events
- Discounted Admission to all WiT Events
- Leadership Opportunities
- Committee Involvement
- WiT Young Professionals Network
- Member Directory
- Job Board

CORPORATE MEMBERSHIP PLANS — COST

- 10 employees or less - \$750
- 25 employees or less - \$1,000
- 100 employees or less - \$1,150
- 100+ employees - \$5,000

HOW TO SIGN UP

Visit www.womenintoys.com/membership, purchase your preferred Corporate Membership plan, and we'll contact you to activate your employees' memberships.

COMPLIMENTARY MEMBERSHIPS FOR WiT SPONSORS

By becoming an annual WiT Sponsor, you will receive complimentary memberships for your employees, based on your level of support: Contact Mary Kay Russell at marykay@womenintoys.com.

PRESENTING | \$100K | All employees

PLATINUM | \$50K | All employees

GOLD | \$30K | 100 employees

SILVER | \$20K | 50 employees

BRONZE | \$10K | 10 employees

SUPPORTING | \$5K | 5 employees

For questions, contact Peg Brom at peg@womenintoys.com

OUR MISSION

Women in Toys, Licensing & Entertainment is 501(c)(3) nonprofit organization and diverse global community working together to champion and advocate for the advancement of women through leadership, opportunity and education.

www.womenintoys.com