



# WiT 2022 SPONSORSHIP LEVELS

COMPANY VISIBILITY	PRESENTING \$100,000	PLATINUM \$50,000	GOLD \$30,000	SILVER \$20,000	BRONZE \$10,000	SUPPORTING \$5,000
<b>Wonder Women Awards</b>						
Branded element or entertainment inside Gala ballroom	✓					
Customized activation at Gala cocktail party	✓	✓	✓			
Wonder Women Awards Tickets	20	20	10	4	2	
VIP table placement at Wonder Women Awards	✓	✓	✓			
Product inclusion in Gift Bags	✓	✓	✓			
Complimentary nominations	5	4	3	2	1	
Wonder Women Awards Digital Tribute Book ad	✓	✓	✓	✓	✓	✓
<b>WiT Membership</b>						
WiT memberships for employees (\$175 value per member)	ALL	ALL	100	50	10	5
<b>Experiential</b>						
Partner with WiT on sponsored program or initiative	✓	✓				
Partner with WiT on virtual WIT-wide event	✓	✓	✓			
Customized WiT event at company HQ	✓	✓	✓	✓		
<b>Company Logo Visibility</b>						
Premier logo placement on all WiT signage, digital and print	✓	✓	✓	✓	✓	
Logo displayed in all marketing materials and WiT website	✓	✓	✓	✓	✓	✓
Logo displayed on signage at all WiT industry events	✓	✓	✓	✓	✓	✓

Your donation supports The WiT Foundation, Inc., a not-for-profit 501(c)(3) corporation. Contributions are tax deductible to the fullest extent provided by law.

**The WiT Foundation, Inc. | Women in Toys, Licensing & Entertainment**

**For questions, please contact: Mary Kay Russell | marykay@womenintoy.com | 630.661.3541**